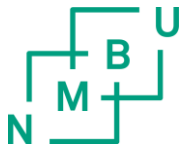


Norwegian University of Life Sciences
School of Economics and Business

Sharing Information on Progress Report 2022

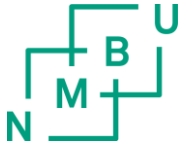
PRME **Principles for Responsible** **Management Education**





Contents

A Word from the Dean.....	3
About us.....	4
About PRME.....	5
UN Sustainable Development Goals.....	6
1. PURPOSE.....	7
2. VALUES.....	9
NMBU core values.....	9
Ethics at NMBU and SEB.....	10
3. METHOD.....	11
4. RESEARCH.....	13
Centre for Tax Research.....	13
NMBU Sustainability Arenas.....	15
5. PARTNERSHIP.....	16
Internship in Bioeconomy.....	16
Internship Abroad.....	16
Capacity building in Africa.....	17
Partnership in EVU.....	17
6. DIALOGUE.....	18
7. FUTURE COMMITMENT.....	19
APPENDIX.....	20
1. Newsletter for the NMBU School of Economics and Business, week 35/2021.....	20



A Word from the Dean

As a university with a strong drive for excellence, and as a school of economics and business with a commitment to responsible management education, we pledge to provide education and conduct research of the highest caliber that aligns with the principles of responsible management education. Our efforts will be guided by the United Nations' sustainable development goals, which serve as a framework for our endeavors towards creating a more sustainable and equitable future. In the years ahead, the world will face the daunting task of addressing climate change, natural diversity loss, and increasing social inequality amidst a geopolitical landscape that is prone to volatility. Unsustainable development poses a threat to global food security and resource reserves, with far-reaching impacts on economic, political, and social justice. To confront these challenges, NMBU must continue to advance its knowledge and expertise, working towards effecting significant societal changes that lead us towards a sustainable future.

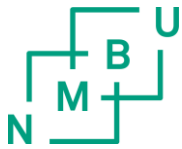
NMBU has a diverse array of professional environments that uniquely position the School of Economics and Business to tackle the challenges of the future. Our vision is rooted in a belief that lifelong learning and a deep understanding of sustainable value creation and distribution, coupled with strong analytical skills, are paramount to thriving in a society that is transitioning towards a greener future.

Our Strategic Plan: "Joint Efforts for a Sustainable Future" is the cornerstone of our mission. The NMBU School of Economics and Business is dedicated to fostering collaboration amongst our faculty, students, alumni, and partners towards the pursuit of research and education that drives us towards a more sustainable future. In achieving our goals, we are guided by the PRME principles of responsible management education.

A handwritten signature in blue ink, appearing to read 'C. Claudi', is positioned above a horizontal line.

Casper Claudi Rasmussen
Dean, NMBU School of Economics and Business





About us

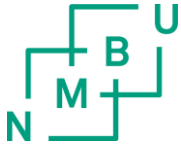
The NMBU School of Economics and Business (Handelshøyskolen) has a leading position in linking research and teaching to an interdisciplinary perspective on sustainability. Since 1931, the School of Economics and Business (SEB) has been part of a college and university environment and developed into a modern nationally leading institution. Through our history as Norway's first economic institute, and our expertise in energy, climate, environment, and food, we will, together with our students and candidates, contribute to solving global societal and climate crises so that the world reaches the UN Sustainable Development goals.

Norwegian University of Life Sciences (NMBU) has a composition of academic environments that make the School of Economics and Business particularly well suited to solving the challenges of the future with the green shift. We believe in a society where lifelong learning and knowledge of sustainable value creation and distribution, combined with solid analytical skills, are crucial to succeed with the green transition.

The school has over 97 employees, of which 34 are core faculty members, 3 are adjunct professors, 6 are postdocs, and 45 are PhD students. SEB sets out to recruit the best students and currently has around 700 full-time enrolled in bachelor's, master's, and PhD programmes as well as many students enrolled in online courses and continuing education part-time courses and programmes. A total of around 1100 registered students.

SEB works closely with the NMBU Student Democracy. The SEB student association Optimum has a high level of commitment and is one of the most active at NMBU. The Student Democracy has played an active and important part at SEB ever since the school was founded in 1931. Students play important roles in academic issues at SEB, with student committees involved in the monitoring and evaluation of the study programmes at SEB and student representatives in most SEB committees and the SEB Board.





About PRME

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007. As a platform to raise awareness about sustainability among business schools and their role in educating business students with a responsible mindset and skills. The initiative consists of six principles aimed at guiding business schools in the development of their educational programmes, upon which the signatory members are obliged to report biyearly.



Principle 1 | Purpose

We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.



Principle 2 | Values

We will incorporate into our academic activities, curricula, and organisational practices the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.



Principle 3 | Method

We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.



Principle 4 | Research

We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.



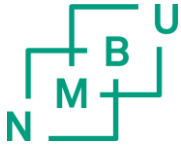
Principle 5 | Partnership

We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.



Principle 6 | Dialogue

We will facilitate and support dialog and debate among educators, students, business, government, consumers, media, civil society organisations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.



UN Sustainable Development Goals

PRME's *vision* is to create a global movement and drive thought leadership on responsible management education. PRME's *mission* is to transform management education and develop the responsible decision-makers of tomorrow to advance sustainable development.

PRME works closely with UN Global Compact to have management schools and business collaborate on common aspirations and create collective impact.

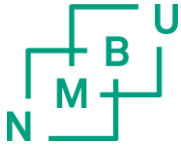


"The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals."



Antonio Guterres, United Nations Secretary-General





1. PURPOSE



Principle 1 | Purpose

We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.

NMBU adopted a new strategy the autumn of 2022 with a new vision – *Joint efforts for a sustainable future.*

NMBU shall contribute to securing the basis for future life at earth through outstanding research, education, dissemination, and innovation. We shall initiate cooperation with regional, national, and global actors and make quality and sustainability our priority.

The strategy has a strong emphasis on sustainability, and how NMBU has unique expertise that targets the wide-ranging and complex challenges that society is facing. Quality and sustainability are NMBU's priorities. Future changes in our activities must always safeguard these priorities. They provide the foundation for outstanding research, education, dissemination, and innovation.

The School of Economics and Business has also recently adopted a new strategic plan with the following mission statement: *"Our mission is to create knowledge across the fields of economics and business administration, and to develop professionals and leaders who combine an economic mindset with multidisciplinary knowledge and are equipped to solve real-world problems with sustainability as a guiding principle."*

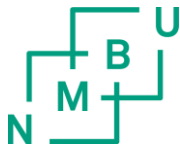
The strategic plan has several strategic goals where PRME is embedded. Here are some examples:

Lifelong learning:

- Integrate the sustainability perspective into core courses and specializations at all levels.
- Establish common courses that address global challenges and apply economic perspectives on these for the whole of NMBU.
- implement PRMEs (Principles for Responsible Management Education) principles for responsible business schools.

Innovation:

- graduate graduates who contribute as change agents in organizations, business, and public administration.
- cooperate with organizations, business, and public administration to develop new knowledge that contributes to solving sustainability challenges in society,



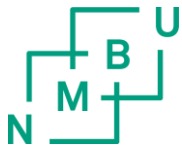
Our school's mission states that global sustainability is a guiding principle in everything we do. This is reflected in our strategy, our degree programs and our research. It is in line with the overall mission of NMBU. A prime question that we discuss with every student is:

How can economists and business professionals contribute to solutions to global challenges through applying relevant research and knowledge?

Since our mission has a strong emphasis on sustainability, our methods of collecting and tracking information regarding PRME-related activities is closely linked to our AACSB accreditation process. In that process we report on and work with integrating sustainability in our education, research, and partnerships.

The goals in our latest SIP were:

- *Launch a new master's program in Bioeconomics, where sustainable business practices will form a natural part.*
Our new master's program in Bioeconomics is now launched and will accept students for the 3rd time in autumn 2023. Read more about the degree program in section 3 and 5.
- *Continue to implement sustainability as a part of our core courses.*
We are continuously working on implementing sustainability in our core courses.
- *Further develop our continuing and further education.*
The last years we've developed different initiatives which regards to continuing and further education. We've launched a one-year study programme in sustainable business and leadership and have also developed other courses in sustainable business management.
- *Continue and be more visible on sustainability, both in our academic publications and in the public debate.*
See section 4.



2. VALUES



Principle 2 | Values

We will incorporate into our academic activities, curricula, and organisational practices the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.

NMBU's mission is to contribute to the wellbeing of the planet. Our interdisciplinary research and study programmes generate innovations in food, health, environmental protection, climate, and sustainable use of natural resources. Respect for environment, animals, and humans in existing and future generations is central in the core values of NMBU.

NMBU core values

Openness and mutual respect

Academic life is characterised by openness and mutual respect for each other's background, experience, work, and professional views. Employees and students are responsible citizens and fellow human beings in the academic community.

Big ambitions

We set ourselves high goals and set requirements for quality and ethical standards in everything we do. We will facilitate for individuals to fulfil their professional potential. We will promote the ambitions of our employees and students.

Academic freedom

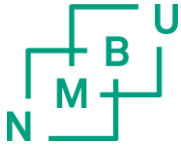
Academic freedom and the independence of research are fundamental principles in the university's activities.

Interaction and community

Our activities shall be characterised by interaction, within the university and with the outside world. We will build an inclusive culture, working environment and professional communities based on openness, tolerance, and interaction.



Students at NMBU. Foto: Håkon Sparre, NMBU



Ethics at NMBU and SEB

As one of seven departments at the Norwegian University of Life Sciences (NMBU), the School of Economics and Business (SEB) is subject to the university's overall ethical policies, guidelines, and systems for dealing with breaches of ethical norms. The policies, guidelines, and procedures for dealing with ethical problems, challenges, and deviations at NMBU, in turn, conform to a network of international and national laws and ethical regulations and guidelines.

The Research Ethics Committee at NMBU, representing SEB as well as the other departments at the University, has, in line with the broad ethical perspective in the [Ethical Guidelines for NMBU](#), both a broadly composed membership and quite a wide mandate. Its membership comprises academic, technical, and administrative staff as well as students and PhD candidates.

At NMBU and SEB, the work on research ethics is an integrated part of a more extended and general ethical policy. This is reflected in the Ethical Guidelines for NMBU, in the mandate and work of the Research Ethics Committee (see above) and in the education of students in ethics.

Ethics courses at SEB

Among relevant courses in ethics at SEB is an introductory course in philosophy of science and ethics ([PHI100/101/102 Examen Philosophicum](#)) which is mandatory for all students. Here the students are introduced to the main theories in ethics (as well as to applied ethics in the form of feminist and research ethics), through application of theory to empirical cases. At SEB we also offers a course in ethics at the Bachelor level ([PHI 201 Bioscience, ethics, and environmental philosophy](#)), where the aim is to train the students to reflect on issues concerning environmental ethics and to place these in a wider scientific context, for example in the economic valuation of environmental goods. Finally, a course in research ethics and the philosophy of science ([PHI401](#)) is obligatory for all PhD students at SEB. The issues discussed in this course cover, among other things, international, national, and local research ethical regulations and guidelines, scientific integrity and autonomy, methodological norms and values, co-authorship, duties towards other researchers, society and research objects, challenges in developmental research, scientific fraud, and intellectual property rights. The objective is to stimulate students to reflect ethically on their own and to understand other research projects and research fields. In particular, the course is intended to increase the students' ability to diagnose and handle ethical problems in the sciences as well as raising their awareness of their ethical responsibility.





3. METHOD



Principle 3 | Method

We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.

The School of Economics and Business (SEB) has eight study programmes: three bachelor's degree programmes, four master's degree programmes and an online one-year study programme in sustainable business and leadership.

As stated in our strategic plan, all study programmes and core subjects at SEB shall have sustainability, ethics and accountability incorporated into teaching in line with the UN Sustainable Development Goals and the principles for responsible management education (PRME). For example, all our bachelor students must take the course [ECN180 Global Challenges I. Economics and Sustainability, 5 ECTS](#) given by Associate Professor Sigurd Rysstad et al.

In 2022 we launched a new course in Sustainability Leadership ([AOS236](#)) for both bachelor and master's student, given by Associate Professor Charlotta Levy. The course explores the potential role of individual and collective leadership in promoting sustainability in organisations and business sectors. The focus is on alternative, 'post-heroic' approaches to leadership and management, especially shared and distributed leadership to address 'wicked problems' relating to sustainability challenges.

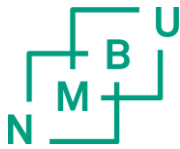
Also, on master's level there are several new core courses that are mandatory or which the students are strongly advised to take.

[AOS300 My Leadership, 5 ECTS](#) - The course given by Professor Gro Ladegård is relevant for the UN SDG 8: Decent work and economic growth. Leadership ethics, workplace democracy and involvement as parts of a responsible and safe work life are addressed and discussed in this course.

[BUS328 Sustainable Financial Investments, 5 ECTS](#) – The course discusses the main environmental, social and governance (ESG) measurement methodologies and provide insight on how ESG ratings may help investors and managers identify, understand, and measure financially material ESG risks (and opportunities). This course is given by Associate Professor Torun Fretheim with contribution from Professor Ole Gjølberg and Associate Professor II Knut Norheim Kjær, the founding CEO of Norges Bank Investment Management (often referred to as the Norwegian Oil Fund).

Since sustainability plays such a central role in our mission and strategic plan, we have launched to new study programmes the last two years.

In 2021 we launched a new successful *two-year master's degree programme in Bioeconomy - Biobased Value Creation and Business Development (1)*. This is an interdisciplinary programme. In Norway there are many large companies that invest heavily in bio-based value creation. In this



master's programme the students work closely with several of them. The programme is practically oriented and cooperates closely with the business community. Some of the core courses have a strong focus on sustainability and responsible management:

[BIOEC300 Introduction to Bioeconomy and Biologically Based Value Creation – 10 ECTS](#)

The sector of bioeconomy, are closely connected to sustainability, circular economy, innovation, value creation and business development. Some of the learning outcomes in relation to PRMEs principles are that the students (1) understand how sustainable strategies aids the transition to a more bio-based economy, and (2) can analyse sustainable value creation in the bioeconomy. The course is given by lecturers and professors from SEB and three other faculties at NMBU.

[BIOEC310 Innovation in Bio-based Industries – 5 ECTS](#)

In this course given by Assistant Professor Thore Larsgård et al., students will be able to see how innovation in bio-based industries can contribute to increased sustainability. Through experiential learning about innovation in the bioeconomy, students will develop ideas, as well as screen and test them in the early innovation phase. Students will also develop general abilities in communication and teamwork in cross functional teams. Problem understanding and problem solving in cross functional teams.

At SEB we have a strategic ambition to meet the need for lifelong learning and the new demands placed on companies as going green change agents. In 2022 we launched a new flexible [online one-year study programme in Sustainable Economics and Management \(2\)](#), with an optional part-time (2-4 years) or full-time progression (1 year).

In line with NMBU's strategy and social mission, the programme covers a need for renewed knowledge and skills in line with a changing society and working life. We aim to educate candidates with the skills to build and lead according to sustainable (economic, social, and environmental) business models in both small, medium, and large companies.

The eight 7.5 ECTS courses, have a strong focus on sustainability and responsible management, and here are some course examples:

[AOS121-B Sustainable Marketing Management](#), given by Assistant Professor Thore Larsgård in 2022. The students will understand how marketing can contribute to a more sustainable society by creating changes in consumer behaviour.

[AOS100-B Sustainable Leadership](#) will be given by Professor Gro Ladegård in Spring 2023. The course perspective is linked to social sustainability and have strong focus on Norwegian work life and own leadership role.

[AOS238-B Sustainable Strategies](#) will be given by and Assistant Professor Thore Larsgård in cooperation with Associate Professor Silja Korhonen-Sande in Autumn 2023. This course provides participants with knowledge and the ability to participate in strategic decision-making and strategy implementation in Norwegian organizations that have committed themselves to promoting sustainability in their activities.



4. RESEARCH



Principle 4 | Research

We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.

The portfolio of intellectual contributions by faculty aligns very well with our mission. Most of the faculty produce high quality research, and a common theme in many of the publications is sustainable business and economic policies, especially related to environmental and climate issues.

Most of the research conducted at SEB is empirical and offers economic and business perspectives on issues such as tax evasion, deforestation, transition to green energy, biodiversity, climate adaption, land tenure in developing countries, and food, agriculture and aquaculture production and consumption.

At SEB we offer a PhD programme in Economics and Business with specializations in fields where the department has active research groups. The programme is intended to provide strong theoretical and methodological skills in economics and business while maintaining an applied focus, and with a strong emphasis on sustainability. Our vacant PhD positions are announced in February every year.¹

Centre for Tax Research

Centre for Tax Research is a part of the School of Economics and Business at NMBU.² Our research concerns tax and behavioural aspects, and we aim at conducting research that holds high international standards and contribute to an informed public debate. Professor Anette Alstadsæther is Head of Centre, and several faculty members, PhD candidates and postdocs are taking part in the research project. Alstadsæter is appointed by the Swedish government as a member of the Swedish Fiscal Policy Council. Here are some examples of ongoing projects at the centre:

The extent of tax haven use and its consequences

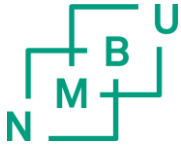
The ambition for this project is to study the long-term effects of policies designed to support workers and firms during the crisis. This will provide important insights in how to meet future economic crisis and which policies are more effective to counteract recessions.

The coronavirus crisis and its economic consequences

The project is novel in its tight linkage between independent research and real-time evidence for policy making. The project builds on cooperation between researchers and stakeholders ([LO](#), [NHO](#) and [NAV](#)). By providing generalizable as well as more crisis-specific knowledge, we intend to contribute to informed policy making during the recovery process.

¹ <https://www.nmbu.no/en/about-nmbu/positions>

² <https://www.nmbu.no/en/faculty/hh/research/centers/centre-tax-research>



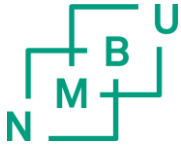
Employment, investment, and inequality in the aftermath of the Covid-19 crisis

This project build on descriptive analysis of the first part of the crisis in a related project these former findings, and the ambition for this project is to study the long-term effects of policies designed to support workers and firms during the crisis. This will provide important insights in how to meet future economic crisis and which policies are more effective to counteract recessions.

The project also studies the mechanism between unemployment-to-entrepreneurship transition, effects on investments and innovation, migration flows, and the longer-term distributional effects of the crisis.



Professor Annette Alstadsæther. Foto: Håkon Sparre, NMBU



NMBU Sustainability Arenas

The NMBU Sustainability Arenas³ will strengthen competence development, teaching, innovation, and interdisciplinary work in NMBU's academic environments. Researchers and teachers from SEB are participating on three of the six sustainability arenas.

Green and smart cities – GreenSmart

The GreenSmart arena hosts activities and projects focusing on sustainable urban development. We target overlaps in social, economic, and environmental sustainability and explore the opportunities ahead for tomorrow's green and smart cities. Assistant Professor Nils Sanne is a SEB participant.

Sustainable food systems

The arena for sustainable food systems is an arena for interdisciplinary research, education, and communication towards sustainable food systems. The arena will be an internal as well as an external meeting point for critical reflection about efforts to make our current food systems more sustainable. Professor Arild Angelsen and Professor Stein Terje Holden are participants from SEB.

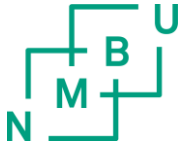
TOWARDS sustainable cities and communities

Towards sustainable cities and communities (TOWARDS) explores local transformations in the face of global challenges. Research participant from SEB is Professor Ståle Naverud.



Project participants on field trip. Foto: NMBU

³ <https://www.nmbu.no/forside/sustainability-arenas>



5. PARTNERSHIP



Principle 5 | Partnership

We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.

The strategic plan for the NMBU School of Economics and Business, states a strategic ambition to develop new study programmes and further develop existing study programmes and develop new EVU courses in collaboration with national and international organizations, business, and public administration. And further, cooperate with organizations, business, and public administration to develop new knowledge that contributes to solving sustainability challenges in the society.

Internship in Bioeconomy

The internship course (*BIOEC320 Internship, 10 ECTS*), is mandatory for all students on the master's degree programme in Bioeconomy - Biobased Value Creation and Business Development. An internship offers the student a unique opportunity to gain work experience in a study-relevant company. The students are encouraged to find a relevant business corporation or an institution themselves within their field of specialization: food/aquaculture or forestry/biorefining. The first student cohort had in 2022 their internship in various small to large businesses, research institutes and organizations in Norway. Some examples are Innovation Norway, TINE SA, Miljøstiftelsen ZERO, Aker BioMarine, Norske Skog Saugbrugs, and Norwegian Institute of Bioeconomy Research (NIBIO).

Internship Abroad

INN332 Internship abroad, 25 ECTS is an internship and exchange program for master's students and is integrated into the master's program Entrepreneurship and Innovation. Much of the stay abroad consists of an internship in a start-up company, where the students work in interdisciplinary teams in close cooperation with external actors in the business sector. The students are involved in the company's activities, are assigned their own projects and over time they will gain insight into what it means to be an entrepreneur. They are also taught entrepreneurship at the university we work with. Currently the collaborating universities are Rice in USA and Stellenbosch in South Africa (picture).





INN 334 Summer school abroad, 5 ECTS - Seven NMBU students from the master's programme in Bioeconomy at SEB applied for the course, and they were all accepted for a two-week Summer School stay at the University of Pretoria in South Africa in July 2022. The summer school involved students from both Norway (Nord University and NMBU) and South Africa (Stellenbosch and Pretoria), and faculty from both countries. The course was given as part of a INTPART project financed by The Research Council of Norway.

Developing entrepreneurial mind-sets across cultures: A Norway - South-Africa collaboration.

“The summer school offers students exposure to the South African context and social problems contributing to youth unemployment. During the school, multi-disciplinary and cultural teams will be introduced to the South African history, social-economical context, culture, and entrepreneurial ecosystem. Teams will be assisted in the entrepreneurship process from opportunity identification to business plan development to compact youth unemployment and address social problems.”

Capacity building in Africa

The School of Economics and Business has collaborations with four institutions in East and Southern Africa under its project *“Building Capacity for Innovation and Advancement of Climate Smart Agriculture in East and Southern Africa”*. The aim is to develop multi-disciplinary higher education curricula in agriculture and economics. This is with a view to building knowledge and scientific capacity for innovation and advancement of Climate-Smart Agriculture (CSA) through long-term partnerships between and within NMBU and institutions in Kenya, Uganda, and Malawi.

Research by our professor Stein Holden, PhD students and faculty partners in Ethiopia has had significant impacts on Ethiopia's Land Registration and Certification Reform, which has improved land use and productivity, strengthened women's land rights, and improved rural household welfare. Two specific examples of practice impact from this collaboration are: a) improvements in employment for young people through local entrepreneurship in Ethiopia, and b) increased access to university education and academic careers for women in Ethiopia and Malawi.

Partnership in EVU

Together with the NMBU Centre for Continuing Education (SEVU), we have developed and given a course in *Accounting for Agricultural Businesses, 10 ECTS* in 2022 for the Norwegian Agricultural Cooperative (Norsk Landbrukssamvirke - NL). Further, we have in this collaboration developed and offered a course related to *The Food Value Chain, 5 ECTS* to employees and union representatives in agricultural organizations, as well as other interested parties, which will be given in Spring 2023

Together with SEVU, in collaboration with Nordkapp Municipality and the Nordkapp Regional Business Cluster, we are also planning for a course in Sustainable Innovation and Place Development which will be given on location at Nordkapp in 2023/2024.

In our work with developing new EVU courses, we have recently started a partnership with SME Norway, a membership organization for small and medium-sized businesses and entrepreneurs. Our first collaborating project started in 2022, planning to develop EVU courses related to EU taxonomy and sustainability reporting which will be given on location in Nordland County in 2023/2024.



6. DIALOGUE



Principle 6 | Dialogue

We will facilitate and support dialog and debate among educators, students, business, government, consumers, media, civil society organisations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.

As outlined in the SEB strategic plan, our ambition is to increase visibility and awareness of SEB through communication and recruitment campaigns, develop activities for our alumni, actively contribute their knowledge to the public debate through participation in the media, boards, councils, and committees, and highlight NMBU and SEB sustainability profile.

One of our strategic ambitions when it comes to joint effort in research, is to disseminate research both through academic publications and to decision-makers at corporate, organizational and societal levels.

In the weekly newsletter from SEB, we highlight the dissemination of research in different media and on different platforms. See enclosed example of the newsletter from week 35/2021 (Appendix 1).

There has been made a huge effort at the faculty over the last years to provide optional internship programmes for master's student enrolled in the master's degree programmes in *Business Administration* and *Applied Economics and Sustainability*, in addition to the internships mentioned earlier in section 5. In 2022 we launched two courses in economics (ECN333/334 Internship in Economics, 5/10 ECTS) and one in business administration (BUS334 Internship in Business and Administration, 10 ECTS). The student could apply for internship at Becour, Orkla, RENAS and RSM, and at the Norwegian Department of Agriculture. The internship courses were well received by the master's students and we look forward to gaining experience from the first students on internships in 2023.

In addition to studies and research, NMBU offers collaboration on several services for society and business. At NMBU we offer cooperation with business and companies on entrepreneurship and entrepreneurship, as well as the possibility of announcing positions for students. Here you will also find information about opportunities in innovation, competence enhancement, continuing education, booking of stands and information about career days, as well as purchase of laboratory services and commissioned research. NMBU has a Council for Cooperation with Working Life (RSA)⁴ is appointed by the University Board at NMBU. The council functions as a strategic advisory body for NMBU's management.

⁴Link to webpage in Norwegian: <https://www.nmbu.no/om/utvalg/rsa>

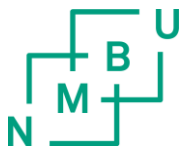
7. FUTURE COMMITMENT

This report describes our effort at SEB to promote responsible management education throughout the faculty and the rest of NMBU. The SEB board and management are committed to our ambitions on this topic, as outlined in our strategic plan.

All the study programmes at SEB address responsible management ensure that students become familiar with their responsibilities as future managers. The faculty researchers contribute by generating new knowledge related to the Sustainable Development Goals (SDGs). They make their research accessible to the public through publication and public lectures, contributing also to share responsible management education with society at large. The many conferences and events our researchers give speeches or lectures at, together with events hosted by NMBU inviting policymakers and companies to discuss and find solutions going forward, put responsibility and challenges related to the SDGs on the public agenda. The student organisations also contribute by organising relevant events for their fellow students.



1. SEB Master's Students at Graduation Day 2022. Foto: Tommy Normann, NMBU



APPENDIX

1. Newsletter for the NMBU School of Economics and Business, week 35/2021

Media contributions/ articles:

Knut Einar Rosendahl is featured in the article "MDG and lockdown" in Stavanger Aftenblad 30 August. Read the review here: <https://redir.opoint.com/?key=1j2HGCnj0Aix9sGCI5SM>

Espen G. Haug wrote the article "Opstammet Fugleredegren" in Gartneryrket 7, 2021, only in the print edition.

Knut Einar Rosendahl is quoted in the article "Politicians who allocate large sums to meaningless measures, can hardly be convinced of a looming climate catastrophe" which appeared in Nettavisen 28 August. Read the opinion piece here: <https://www.nettavisen.no/norsk-debatt/politikere-som-bevilger-store-summer-til-betydningslose-tiltak-kan-neppe-vare-overbeviste-om-en-truende-klimakatastrofe/o/5-95-283529>

Knut Einar Rosendahl is quoted in the article "Sneaky to present the environmental report live" which appeared in Agderposten on 1 September. Read the article here: <https://redir.opoint.com/?key=ap7pg5f7jDzGrs1sOVfB>

Knut Einar Rosendahl was interviewed in the article "MDG believes oil report is 'commissioned work'" which appeared in DN on 1 September. Read the news article here (subscribers only): <https://www.e-pages.dk/dn/5155/9/>

Atle Guttormsen is interviewed in the article "The oil tax proposal: – A recognition that the tax reform was grating, rampantly crazy" as a scroll. Stood in Stavanger Aftenblad, Aftenposten and Bergens Tidende 31 August. Read the article here: Oljeskattforslaget: – En erkjennelse av at skattereformen var riv, ruskende gæren – E24

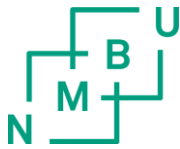
Knut Einar Rosendahl is interviewed in the article "Professor about the oil tax bomb: "They may not think it's so bad" in DN 31 August. Read the article here (subscribers only): Professor om oljeskattebomben: – Det kan hende at de ikke synes det er så ille | DN

Annette Alstadsæter wrote the article "Inequality debate on the wrong track" in DN 1 September. Read the article here: Kronikk: Ulikhetsdebatt på feil spor | DN

Annette Alstadsæter's op-ed is quoted in the editorial "Skattehull" in Klassekampen today, 3 September. Read the editorial here: <https://redir.opoint.com/?key=dsUSEBFmCpb60XA5HOOS>

Knut Einar Rosendahl is quoted in the article "The Rystad Report: A nice powerpoint for special interests with no relevance to politics." in Trønderdebatt 2 September. Read the article here: Debatt, Politikk | Rystad-rapporten: En fin powerpoint for spesielt interesserte uten relevans for politikken. (tronderdebatt.no)

Taran Fæhn (SSB), Cathrine Hagem (SSB) and **Knut Einar Rosendahl** have written the opinion piece "SSB corrects BI professor: Serious misunderstandings about Norwegian oil cuts" in Nettavisen 1 September. Read the post here: SSB, Norsk olje og gass | SSB korrigerer BI-professor: Alvorlige misforståelser om norske oljekutt (nettavisen.no)



Knut Einar Rosendahl was interviewed in the article "The father of climate quotas asks for an oil shutdown" in Vårt Land on 3 September. Read the article here:
<https://redir.opoint.com/?key=Zz45MAoFmWNrev1VAa7B>

Diderik Lund and **Knut Einar Rosendahl** wrote the post "The oil tax proposal is a step in the right direction". In DN on 3 September. Read the post here (subscribers only): Innlegg: Oljeskatteforslaget er et steg i riktig retning | DN

Publications/ Reports:

Rakel Blaalid, Kristin Magnussen, Nina Bruvik Westberg, and **Ståle Navrud** (2021): "A benefit-cost analysis framework for prioritization of control programs for well-established invasive alien species". *NeoBiota* 68: 31-52. DOI: <https://doi.org/10.3897/neobiota.68.62122>

Espen G. Haug and Pankaj Mani (2021): «Killing Imaginary Numbers? From Today's Asymmetric Number System to a Symmetric System". *Advances in Pure Mathematics* 11(08):741-754. DOI: <https://doi.org/10.4236/apm.2021.118049>

Haug, E. G (2021) "Three-Dimensional Space-Time Gravitational Metric, 3 Space + 3 Time Dimensions," *Journal of High Energy Physics, Gravitation and Cosmology*, vol. 7, no. 4. <https://doi.org/10.4236/jhepgc.2021.74074>

Lecture/ Conference:

Stein T. Holden and **Mesfin Tilahun** (2021). Mobile Phones, Leadership and Gender in Rural Business Groups, presented by Mesfin Tilahun on 23rd August 2021 under the session "Adoption of Technology and Farm Practices" at the International Conference of Agricultural Economist (ICAE).

Sarah E. Tione and **Stein T. Holden** (2021). Non-convex transaction costs and land rental market participation in Malawi? presented on 24th August 2021 under the session "Land Access/Land Tenure/ Land Market/Land Rights/Land Rent/Deforestation/Lan Investment/ Land Use/Land Productivity 3" at the International Conference of Agricultural Economist (ICAE).

Stein T. Holden and **Mesfin Tilahun** (2021). How Large is the Endowment Effect in the Risky Investment Game? presented on 30th August 2021 under the session "Survey/Method 1" at the International Conference of Agricultural Economist (ICAE).